

# ZYLSTRA REWARDS®

## BECOMING A MEMBER IS EASY!

You will receive your Rewards card on the spot and be eligible for benefits immediately.

***Earn one point or more for every dollar you spend!***

*Special Offers, Discounts and Complimentary Services also available!*

*Redeem your points for Harley-Davidson products or use your points towards valuable products or services.*

- Customizing or Accessorizing in service
- MotorClothes® Merchandise
- Parts or Accessories

Zylstra Rewards® is a lifetime membership program.

**NO ADDITIONAL FEES EVER!**



## MAKE EVERY VISIT A REWARDING ONE

See your store for details.



**Zylstra Harley-Davidson/Buell**

131 South Randall Road

St. Charles, IL 60174

(630) 584-8000

[ZYLSTRAHD.com](http://ZYLSTRAHD.com)

# Welcome to Zylstra Harley-Davidson/Buell

At Zylstra, we strive to build long term relationships with our customers because we value your patronage. Therefore, we would like to introduce the Zylstra Rewards Card which gives you the opportunity to earn FREE merchandise and discounts with every purchase. It's our way of saying "thanks!"

BENEFITS	VIP FREE	SILVER \$29.99	GOLD \$59.99
1 point for every \$1 spent in merchandise, parts or accessories	★	☆	★
Special exclusive sale offers	★	☆	★
2 points for every \$1 spent in service	★	☆	★
5 points for every \$1 spent in service between Oct.-Feb.	★	☆	★
\$25 Oil Change on first visit (additional cost for synthetics) (\$40 value)	★	☆	★
Free belt inspection	★	☆	★
Open up a gift registry – 250 points	★	☆	★
Become a new service customer – 2,500 points	★	☆	★
\$10 Gift Certificate good towards the next MotorClothes® merchandise purchase	★	☆	★
Free Key Chain (\$5 Value)		☆	★
\$10 off any merchandise, parts or accessory purchase of \$100 or more each visit (\$10 value)		☆	★
Customer referral that purchases a bike – 10,000 points (\$100 value)		☆	★
Free Chrome Consultation		☆	★
One Free Membership to the Mini Bikers Club (\$13 value)		☆	★
Purchase extended service plan or priority service plan – 1,000 points each plan		☆	★
Double points for parts or merchandise purchases made in Nov. and Feb.		☆	★
1 point for every \$5 spent on a bike purchase with sales department			★
Free Zylstra Harley-Davidson/Buell Hat- (\$16 value)			★
5% off any customization (\$50 Value)*			★
Free personal shopping appointment available for merchandise purchases			★
Free installation with the purchase of 2 tires (\$100 value)			★
10% off any scheduled maintenance appointments (\$50 value)			★
Rent a bike for 2 days get the third day free*			★
Free towing for vehicle breakdown (30 mi radius) (\$120 value)			★

## Choose Harley-Davidson merchandise or discount

### REWARD POINT REDEMPTION – (Redemption is based on availability)

500 pts. - H-D Shot Glass	1,000 pts. - H-D Picture Frame
2,500 pts. - H-D Duffle Bag	5,000 pts. - H-D Travel Mug
5,000 pts. - H-D Travel Mug	7,500 pts. - H-D Piggy Bank
10,000 pts. - H-D Wall Clock	12,500 pts. - H-D Pool Cue
15,000 pts. - H-D Mirror	17,500 pts. - H-D Mini Motorcycle Model
20,000 pts. - H-D Bar Stool	22,500 pts. - H-D Area Rug
25,000 pts. - H-D Leather Jacket	30,000 pts. - H-D Pub Light
75,000 pts. - Free Trip To L.A. (3 nights/4 days airfare, hotel & bike rental incl.)	

### DISCOUNT ON MERCHANDISE, PARTS & ACCESSORIES

1,000 pts. - \$10 off	2,500 pts. - \$25 off
5,000 pts. - \$50 off	7,500 pts. - \$75 off
10,000 pts. - \$100 off	12,500 pts. - \$125 off
15,000 pts. - \$150 off	17,500 pts. - \$175 off
20,000 pts. - \$200 off	40,000 pts. - \$400 off
50,000 pts. - \$500 off	60,000 pts. - \$600 off
75,000 pts. - \$1,000 off	

\*Bike Rental not valid during Sturgis. Prizes have been pre-selected and may change depending on availability. Some items are special order only. 2 tires must be purchased and installed at Zylstra Harley-Davidson and installed on the same bike. Benefits may be changed at any time. Benefits valid on motorcycles only. Other restrictions may apply. Discount valid on parts only, not labor. Parts or accessories must be purchased and installed at Zylstra Harley-Davidson in order to receive discount.

Customer Name

Date

Address (Street, City, State & Zip Code)

Home Telephone

Cell Phone

E-mail Address

Customer Signature

Reward Card Level

12020

Reward Card Number